Oleksandr Yeromin

Senior Product Designer

Irpin, Ukraine

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Open to full-time roles · Remote · CET / EU hours, overlap with US time zones

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SUMMARY

Senior Product Designer and Design Engineer with **9 years** across Fintech, Web3, SaaS and EdTech. Sole designer of **Spell Wallet**, a Web3 wallet that reached **100K+ downloads and a 4.8 rating from 24.7K reviews** after the redesign launched. I work end to end, from discovery to QA, and build interfaces in code with Claude Code, React and shadcn/ui, delivering through GitHub.

EXPERIENCE

Independent Product Designer & Design Engineer • Oct 2025 – Present

Project-based · Remote · Blockchain, Web3, crypto exchanges and aggregators · Client names under NDA

- Work as a **one-person product team** for Web3 clients: research, design, front-end code and QA, with code delivered through GitHub.
- Sync code with design alongside client developers and review design and front-end together.
- Built a crypto aggregator site about **95% in Claude Code**, with Storybook and QA sessions; used Figma only for custom banners.
- Led crypto exchange and wallet design: competitor research, moodboards, Figma prototypes, swap flows, partner cabinets and admin panels.
- Building **my own consumer iOS app** under NDA, from research and hypotheses to a 30-screen MVP; App Store release planned.
- Created Cursor Lab, an open-source workbench with 27 live web cursors (31 GitHub stars).
- Designed my portfolio site, yrmn.me, which was featured on **Wall of Portfolios 2026**.
- Write YRMN, a Telegram channel on product design and AI workflows, and mentor designers 1:1 on AI-assisted design.

Product Designer • Nov 2024 – Sep 2025

Spell Wallet · Remote · Web3 wallet for iOS and Android

- **Sole designer** in a 15-person team, owning user flows, screens and new features; started with no design system or defined flows.
- Shipped a full redesign to the App Store and Google Play, where the app reached **100K+ downloads and a 4.8 rating** from 24.7K reviews.
- Designed against the team's product metrics: **Activation Rate, Retention, Deposits, Exchanges and NPS**.
- Built the **design system from scratch**, aligned 1:1 with React components, so developers could ship independently.
- Ran design QA against production and partnered daily with the PM and React engineers to close gaps.
- Owned about 30% of marketing design: motion, UI ad creatives, Telegram promos, email campaigns and store assets.

Founder & Art Director • Mar 2023 – Aug 2024

Spectr Agency · Remote

- Founded and led a boutique product design agency of **3 designers**, owning the client lifecycle from lead generation to delivery.
- EdTech redesign, after launch (GA4): **page views 3.6K to 12K (+233%)**, **engagement events 2.9K to 9.6K (+231%)**, **sessions 1.2K to 4.2K (+250%)**.
- Turned vague client requirements into UX direction and scoped work; simplified data-heavy dashboards into decision-ready interfaces.
- Mentored junior designers and introduced a structured design review process that reduced revision cycles.

Senior UX/UI Designer • Jul 2022 – Mar 2023

Owlab Inc. · Remote · Outsource

- Second designer on a cross-functional team delivering products across SaaS, AI, Crypto, Dating and EdTech.
- Built and maintained design systems and UI kits used by development teams, reducing design-to-dev inconsistencies.
- Designed dashboards, CRM systems and paywall flows for web and mobile; supported design QA with PMs and developers.

Mid-level UX/UI Designer • Apr 2021 – Nov 2021

Tilda × the23design Agency · Bucha, Ukraine

- Designed a library of reusable Tilda templates used across Real Estate, Fintech, EdTech and SaaS.
- Delivered client mobile apps and corporate websites from research to handoff in a 3-person team without a PM.

Junior UX/UI Designer • Jul 2019 – Dec 2019

TreeLight · Bucha, Ukraine

- Sole designer in the dev team: mobile app concepts from research to UI kit handoff, following iOS and Android guidelines.

Earlier: freelance client work between full-time roles, across CRM, E-commerce, SaaS, Fintech, Web3 and EdTech.

EDUCATION

Master of Design, Interregional Academy of Personnel Management, Kyiv — 2022 – 2024

Bachelor's in Design, Interregional Academy of Personnel Management, Kyiv — 2019 – 2022

SKILLS

DESIGN	Product Design, UX/UI Design, UX Research, UX Architecture, Prototyping, Design Systems, Accessibility, Developer Handoff & QA
CODE	React, Next.js, TypeScript, Tailwind CSS, shadcn/ui, Storybook, Motion, Git / GitHub
TOOLS	Figma, Figma MCP, Figma Weave (learning), Framer, Claude Code, ChatGPT, After Effects, Photoshop, GA4, Jira
DOMAINS	Fintech, Web3 / Blockchain, SaaS, AI Products, EdTech, HealthTech, E-Commerce, Real Estate, Security